



Good Advertising Connects You to Your Community — Great Advertising Gives Back to it.

About Group Health Centre

Founded in 1963 as one of the first union-sponsored community health centres in Canada, Group Health Centre has spent the last 50+ years as a leader in medical innovation and has been held up as a shining example of how healthcare can be done better.

400,000+
Visits per year

80,000+
Patients

Advertising with Group Health Centre is a win-win for any local business!

Give Back to Your Community

As a not-for-profit organization, every dollar generated by Group Health Centre's ad sales is put back into providing vital programs and services to our community. As an advertising partner, not only can you expect to be credited as a supporter – your contributions also help us continue to operate unfunded or underfunded programs. Your business will shine under the halo of goodwill surrounding contributions toward the Centre.

Reach Your Clients and Customers

Group Health Centre serves over 80,000 patients in the Algoma district.

With over 20,000 appointments every month spread across seven sites in Sault Ste. Marie, tens of thousands of patients and their caregivers or family members will be exposed to your message every month.

Our Magazine

Best Health. Best Life. is produced 3 times per year – Spring, Summer and Fall/Winter.

It focuses on keeping patients of the Centre informed, engaged and supported in their efforts to be healthy and reach their potential.

The editorial content includes medicine, health, and wellness, as well as lifestyle and human interest stories.

Articles include profiles of members

of our community and our partners, stories celebrating our successes in Sault Ste. Marie and Algoma and showcasing the future innovations we are striving to achieve, and information about new initiatives and changes at the Centre.

See reverse side for details.

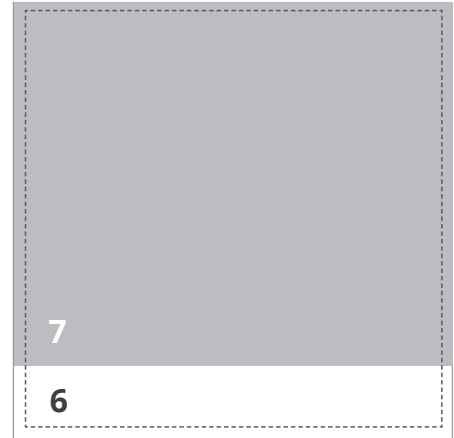
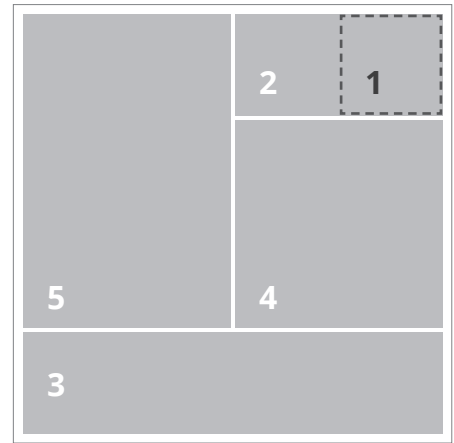


For more information please go to www.ghc.on.ca/advertise

Magazine Advertising Rates 2017

	Size	Cost 1x*	Cost 2x*	Cost 3x*
1	X-Small 2.52" x 2.53"	\$250	\$225	\$200
2	Small 5.1875" x 2.53"	\$500	\$450	\$400
3	Medium Horizontal 10.5" x 2.531"	\$1000	\$900	\$800
4	Medium Vertical 5.1875" x 5.187"	\$1000	\$900	\$800
5	Large 5.1875" x 7.83"	\$1500	\$1350	\$1200
6	Extra Large (Inside) 10.5" x 10.5"	\$4000	\$3600	\$3200
7	Back Cover 11" x 9.104" Back Cover Bleed (Top/Left/Right) 11.25" x 9.2292"	\$4500	\$4050	\$3600

*Prices subject to change at any time.



CONTACT US **to reserve your space or learn about other exciting advertising opportunities!**

Call 705-759-5763, email communications@ghc.on.ca or visit www.ghc.on.ca/advertise

DEADLINES

Issue	Reserve By	Artwork Due Before
Spring 2017	January 10 th 2017	January 20 th 2017
Summer 2017	April 1 st 2017	April 10 th 2017
Fall/Winter 2017	June 1 st 2017	June 10 th 2017

Supplied Ad Requirements

Ad must be supplied as a press quality PDF.
 Colour profile: CMYK.
 Files can NOT contain RGB and/or spot colours.
 Please send files to communications@ghc.on.ca

Supplied Artwork Requirements

Images and graphics should be in either TIFF, EPS or PSD and need to be a minimum of 300 DPI.
 Please send ads to communications@ghc.on.ca

Need an Ad Created?

Our in-house Graphic Designer is happy to help! We'll work with you to create an engaging ad for your business at no additional cost.



Coming soon: Digital Display Ads

Patient waiting areas provide a captive audience for your advertising message. Starting in the summer of 2017, static or supplied video ads for local businesses will be able to be displayed across 20+ TV screens at two of Group Health Centre's highest traffic sites.

For more information, contact us at 705-759-5763.

For more information please go to www.ghc.on.ca/advertise